

SPONSORSHIP OPPORTUNITIES

Join us in celebrating and supporting StreetWise's mission to empower individuals to achieve stability through self-employment and community support.

Your sponsorship of the StreetWise Spring Soirée will directly impact the lives of those we serve, while showcasing your commitment to making a difference.

Below are the sponsorship opportunities available for this inspiring event:

Supporter - \$1,500

- Name included on StreetWise promotional materials, including website and at the event.
- Social media acknowledgment leading up to the event and post event (10,000 supporters across FB, Instagram, X).
- Recognition in StreetWise Magazine Event Ad (2,800 weekly circulation)
- Recognition in monthly eNews leading up to event (2,000 contacts)
- Recognition in post-event communications sent to all attendees and supporters.
- Two complimentary event tickets.

Champion – \$2,500

All benefits from the Supporter level, plus:

- Recognition in opening or closing remarks at the event.
- Highlighted feature in one pre-event social media post.
- Four complimentary event tickets.

Questions? Contact jyoungquist@streetwise.org

Change Maker – \$5,000

All benefits from the Community Builder level, plus:

- Premium logo placement in all event materials (program, website, signage).
- Inclusion in press releases and media coverage.
- Six complimentary event tickets and reserved seating*

Mission Partner - \$10,000

All benefits from the Change Maker level, plus:

- Article in StreetWise Magazine highlighting your partnership and impact.
- Eight complimentary event tickets and VIP seating*
- Dedicated social media posts leading up to the event, tagging your business and showcasing your sponsorship.

Visionary Sponsor - \$15,000

All benefits from the Mission Partner level, plus:

- Opportunity to deliver a brief speech or video message during the event program.
- Ten complimentary event tickets and VIP seating*
- Logo featured as "Presenting Sponsor" in event promotions (e.g., StreetWise Spring Soirée, Presented by [Your Business]).

CUSTOM SPONSORSHIP OPPORTUNITIES

Looking for a tailored opportunity? Contact us to sponsor specific elements of the event, such as:

- **Vendor Showcase:** Highlight the work of StreetWise vendors
- Interactive Exhibits: Bring our mission to life for attendees
- Bar Sponsor: could be cash or in-kind contributions
- **Swag Underwriter:** Customized StreetWise Branded with business logo to be distributed at the event

Thursday May 1, 2025 5:30 pm The Arbory 2219 W. Grand Avenue www.streetwise.org

MISSION W MOTION



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